



JOY OF LIFE...

**Product-Catalogue**  
2021



**SQUARE BUCKETS & MUGS**



Bucket 5



Bucket 18



Bucket 20



Bucket 25



750



1100



1500

**STANDARD PACKING**

Buckets 5 - 96 Pcs.  
Buckets 18 - 36 Pcs.

Buckets 20 - 32 Pcs.  
Buckets 25 - 32 Pcs.

Mugs 750 - 576 Pcs.  
Mugs 1100 - 432 Pcs.

Mugs 1500 - 288 Pcs.



# Square Combo 3 pcs set



Super Bath  
Small

1100  
Mug

20 Ltr.  
Bucket



Super Bath  
Small

1500  
Mug

25 Ltr.  
Bucket

## STANDARD PACKING

Square Combo  
16 Sets

Square Jumbo Combo  
14 Sets



**SQUARE BUCKETS & MUGS**



Bucket 5



Bucket 18



Bucket 20



Bucket 25



750



1100



1500

**STANDARD PACKING**

Buckets 5 - 96 pcs.  
Buckets 18 - 36 pcs.

Buckets 20 - 32 pcs.  
Buckets 25 - 32 pcs.

Mugs 750 - 576 pcs.  
Mugs 1100 - 432 pcs.

Mugs 1500 - 288 pcs.



**SQUARE**  
**BATHROOM SET** **6** PCS



BUCKET 20, TUB NO.2,  
HAPPY HOME DUST BIN (M),  
SQUARE MUG 1000, SOAP CASE,  
SUPER BATH (S) PATLA



Available Colors



STANDARD PACKING

Square Bathroom Set  
8 Sets



## CH MUG 1100 / 1500



CH Mug 1500



CH Mug 1100

### Available Colors



### STANDARD PACKING

CH Mugs 1100  
216 Pcs.

CH Mugs 1500  
288 Pcs.

**Designer**  
**BATHSET**  
REGULAR **6** PCS



BUCKET 16, TUB NO. 2,  
PEDAL BIN 1007, MUG 1000,  
SOAP CASE, ROUND PATLA (S)

Available Colors



STANDARD PACKING

Regular - 8 Sets

# Designer

# BATHSET

JUMBO

# 6 PCS



BUCKET 25, TUB NO. 3,  
PEDAL BIN 1007, MUG 1500,  
SOAP CASE, ROUND PATLA (S)

### Available Colors



### STANDARD PACKING

Jumbo - 6 Sets

JOY OF LIFE



# ECO BUCKETS & MUGS



31



51



71



101



141

## STANDARD PACKING

Buckets 31  
192 Pcs.

Buckets 51  
144 Pcs.

Buckets 71  
96 Pcs.

Buckets 101  
60 Pcs.

Buckets 141  
48 Pcs.

# ECO BUCKETS & MUGS



171



191



211



251

## METRO MUG 1 LTR



## STANDARD PACKING

Buckets 171  
40 Pcs.

Buckets 191  
36 Pcs.

Buckets 211  
32 Pcs.

Buckets 251  
30 Pcs.

Metro Mugs  
432 Pcs.



# SUPER BATH SERIES

AVAILABLE COLORS AND SIZES



SMALL



MEDIUM



BIG



JUMBO

## STANDARD PACKING

Small - 36 Pcs.

Medium - 30 Pcs.

Big - 24 Pcs.

Jumbo - 20 Pcs.



**TUFF PATLA**



SMALL

AVAILABLE COLORS



MEDIUM



JUMBO

STANDARD PACKING			
Small 24 Pcs.	Medium 18 Pcs.	Jumbo 16 Pcs.	



# COMFY PATLA



STANDARD PACKING

Comfy  
36 Pcs.



# BATHMATE PATLA



SMALL



MEDIUM

Available Colors And Sizes



STANDARD PACKING

Bathmate  
Small 24 Pcs.

Bathmate  
Medium 32 Pcs.

# Knit PATLA MEDIUM



**STRONG  
&  
STURDY**

## Available Colors



## STANDARD PACKING

Knit Medium Patla  
30 Pcs.

# Knit Stool



**STRONG  
&  
STURDY**

## Available Colors



## STANDARD PACKING

Knit Stool 24 pcs.



# CANE STOOL



**STRONG**  
&  
**STURDY**

## Available Colors



## STANDARD PACKING

Cane Stool 24 Pcs.

**Better  
Homes**

*Premium*  
HOUSEHOLD PRODUCTS



## Square Basin



### Available Colors And Sizes



BASIN NO. 2



BASIN NO. 3



BASIN NO. 4

### STANDARD PACKING

Basin No. 2  
144 Pcs.

Basin No. 3  
120 Pcs.

Basin No. 4  
72 Pcs.

# FLORINA TUB No. 35



## Available Colors



## STANDARD PACKING

Florina Tub  
60 Pcs.

# FAMILY BASKET XL



## Available Colors



## STANDARD PACKING

XL Family Baskets  
24 Pcs.

# MARVEL BIG & SMALL LAUNDRY BASKET



## Available Colors



### STANDARD PACKING

Marvel Big  
20 Pcs.

Marvel Small  
24 Pcs.

# Knit - Laundry Basket



**STRONG  
&  
STURDY**

## Available Colours



## STANDARD PACKING

Knit Baskets  
12 Pcs.

# HOMIO LAUNDRY BASKET



Available Colors



STANDARD PACKING

Homio Baskets  
18 Pcs.

**Better  
Homes**

*Premium*  
HOUSEHOLD PRODUCTS



## Square Baskets



### Available Colors



### STANDARD PACKING

Mini - 360 Pcs.

0 - 240 Pcs.

1 - 192 Pcs.

2 - 144 Pcs.

JOY OF LIFE



**Better  
Homes**

*Premium*  
HOUSEHOLD PRODUCTS



## Square Baskets



### Available Colors



### STANDARD PACKING

3 Pcs. Set (Mini,0,1)  
48 Set

JOY OF LIFE

**Better  
Homes** Premium  
HOUSEHOLD PRODUCTS



## MULTI-LOOP BASKETS



### Available Colors



### STANDARD PACKING

3 Pcs. Set (1,2,3)  
72 Pcs.

JOY OF LIFE

# Knit Basket



## Available Colors



### STANDARD PACKING

3 Pcs Set (1,2,3)

48 Set

# Knit Basket



Available Colors



STANDARD PACKING

1 - 360 Pcs.

2 - 144 Pcs.

3 - 192 Pcs.

# SCOTTISH BASKET



## Available Colors



### STANDARD PACKING

1 - 432 Pcs.

2 - 288 Pcs.

3 - 216 Pcs.

4 - 144 Pcs.

5 - 72 Pcs.

**Better  
Homes**

*Premium*  
HOUSEHOLD PRODUCTS



# HOMIO

KITCHEN BASKET  
(BIG)



Available Colors



STANDARD PACKING

Homio Kitchen  
Basket Big - 30 Pcs.

JOY OF LIFE

# STRAINER



### Available Colors



### STANDARD PACKING

Strainer  
144 Pcs.

# Push & Lock

**AIRTIGHT  
CONTAINERS**



PUSH & LOCK 500ml

PUSH & LOCK 1000ml



PUSH & LOCK 1500ml

**Caution:**  
Remove lid while  
using in microwave



Cold / Heat  
Resistance  
-20°C to 110°C,  
Ideal For  
Storage Of  
Wet And Dry  
Foods



## STANDARD PACKING

500 MI  
192 Pcs.

1000 MI  
120 Pcs.

1500 MI  
108 Pcs.



# Vacu-Fresh

## SQUARE CONTAINERS



### Available Colors And Sizes



**350 ml**  
(3 Pcs Set)



**600 ml**  
(3 Pcs Set)



**900 ml**  
(3 Pcs Set)



**1500 ml**  
(3 Pcs Set)

### STANDARD PACKING

350 MI  
96 Pcs.

600 MI  
96 Pcs.

900 MI  
72 Pcs.

1500 MI  
48 Pcs.

# Vacu-Fresh

## RECTANGLE CONTAINERS



### Available Colors And Sizes



**101 (300 ml)**  
(3 Pcs Set)



**102 (400 ml)**  
(3 Pcs Set)



**103 (540 ml)**  
(2 Pcs Set)



**104 (650 ml)**  
(2 Pcs Set)

### STANDARD PACKING

101 - 300 MI  
120 Pcs.

102 - 400 MI  
108 Pcs.

103 - 540 MI  
144 Pcs.

104 - 650 MI  
120 Pcs.

# Vacu-Fresh

## RECTANGLE CONTAINERS



### Available Colors And Sizes



201 (550 MI)



202 (1.1 L)



203 (1.7 L)



204 (2.3 L)

### STANDARD PACKING

201 - 550 MI  
192 Pcs.

202 - 1.1 L  
144 Pcs.

203 - 1.7 L  
120 Pcs.

204 - 2.3 L  
96 Pcs.

# Vacu-Fresh

## CONTAINERS



### Available Colors And Sizes



750 ML  
3 Pcs. Set



1 L  
3 Pcs. Set



1.5 L  
3 Pcs. Set



PULL TO OPEN

PUSH TO CLOSE & LOCK FRESHNESS



### STANDARD PACKING

750 ML  
96 Pcs.

1 L  
72 Pcs.

1.5 L  
48 Pcs.

# Vacu-Fresh

## CONTAINERS (PRINTED)



Vacu Fresh 750  
(Set of 2 Pcs)

Vacu Fresh 1000  
(Set of 2 Pcs)



Vacu Fresh 1500  
(Set of 2 Pcs)



### STANDARD PACKING

750 ML  
96 Pcs.

1 L  
72 Pcs.

1.5 L  
48 Pcs.

# KITCHEN classic



## Available Colors And Sizes



15 (3 Pcs. Set)



25 (2 Pcs. Set)



35 (2 Pcs. Set)



45



65



85



115



165

### STANDARD PACKING

15 - 80 Set  
25 - 80 Set

35 - 72 Pcs.  
45 - 144 Pcs.

65 - 96 Pcs.  
85 - 72 Pcs.

115 - 60 Pcs.  
165 - 40 Pcs.

# KITCHEN

---

## classic

TRANSPARENT PRINTED



### Available Colors And Sizes



15  
(3 Pcs. Set)



25  
(2 Pcs. Set)



35  
(2 Pcs. Set)



45



65



85



115



165

### STANDARD PACKING

15 - 80 Sets  
25 - 80 Sets

35 - 72 Pcs.  
45 - 144 Pcs.

65 - 96 Pcs.  
85 - 72 Pcs.

115 - 60 Pcs.  
165 - 40 Pcs.



**Super Tight**  
CONTAINERS



Available Colors And Sizes



13 (500 ml)  
3 Pcs. Set



22 (750 ml)  
3 Pcs. Set



42 (1500 ml)  
3 Pcs. Set



33 (1500 ml)  
3 Pcs. Set



43 (2000 ml)  
3 Pcs. Set



53 (3000 ml)  
2 Pcs. Set

**STANDARD PACKING**

13 - 144 Pcs.  
22 - 96 Pcs.

42 - 48 Pcs.  
33 - 48 Pcs.

43 - 48 Pcs.  
53 - 48 Pcs.





**Super Tight**  
 CONTAINERS TR.PRINTED



11 (300 ml)  
 3 Pcs. Set



12 (400 ml)  
 3 Pcs. Set



13 (500 ml)  
 3 Pcs. Set



21 (500 ml)  
 3 Pcs. Set



22 (750 ml)  
 3 Pcs. Set



23 (1000 ml)  
 3 Pcs. Set



31 (750 ml)  
 3 Pcs. Set



32 (1500 ml)  
 3 Pcs. Set



STANDARD PACKING

11 - 144 Pcs.  
 12 - 144 Pcs.

13 - 144 Pcs.  
 21 - 144 Pcs.

22 - 96 Pcs.  
 23 - 72 Pcs.

31 - 96 Pcs.  
 32 - 72 Pcs.



**Super Tight**  
CONTAINERS TR.PRINTED



33 (1500 ml)  
3 Pcs. Set



41 (1000 ml)  
3 Pcs. Set



42(1500 ml)  
3 Pcs. Set



43 (2000 ml)  
3 Pcs. Set



STANDARD PACKING

33 - 48 Pcs.  
41 - 72 Pcs.

42 - 48 Pcs.  
43 - 48 Pcs.

*Knit*

**STYLE  
CONTAINERS**

**2 PCS. SET**



Window Visibility On The Body And Lid  
Makes It Super Stylish & Convenient To Use

Available Colors



**STANDARD PACKING**

**Knit Style  
72 Pcs.**

# STOREWELL

PRINTED

Container Big Set  
500, 750 & 1000

3 PCS  
SET



**FREE** ₹100/-  
worth MRP  
2 Serving Spoons



Available Colors And Sizes



STANDARD PACKING

Storewell Printed  
24 Sets

JOY OF LIFE

# STOREWELL PETALS PRINTED Container Big Set 500, 750 & 1000



**3 PCS  
SET**



**FREE** ₹100/-  
worth MRP  
2 Serving Spoons



## Available Colors And Sizes



### STANDARD PACKING

Storewell Petals  
Printed  
24 Sets

# STOREWELL

**POLKA PRINTED**  
Container Big Set  
500, 750 & 1000

**3 PCS SET**



**FREE** ₹100/-  
worth MRP  
2 Serving Spoons



Available Colors And Sizes



## STANDARD PACKING

Storewell Polka  
Printed  
24 Sets

JOY OF LIFE

# Knit Pedal Bin With Inner



## Available Colors



## STANDARD PACKING

Knit Pedal Bin  
16 Sets

# DUAL BIN - Oval

One Step Towards Cleanliness



WET WASTE



DRY WASTE



## STANDARD PACKING

Dual Bin Oval  
12 Sets

JOY OF LIFE



# DURO DRUMS

30 / 60 / 80 / 100



## Available Colors & Sizes



30

60

80

100

## STANDARD PACKING

Duro Drums  
30 - 24 Sets

Duro Drums  
60 - 12 Sets

Duro Drums  
80 - 10 Sets

Duro Drums  
100 - 8 Sets

# DURO SWING BINS

30 / 60 / 80



30

60

80

## STANDARD PACKING

Duro Swing Bin  
30 - 24 Sets

Duro Swing Bin  
60 - 12 Sets

Duro Swing Bin  
80 - 10 Sets

# JAGUAR BIG with DOOR

MULTIPURPOSE CORNER RACK



### Available Colors



### STANDARD PACKING

Jaguar Big  
32 Sets

JOY OF LIFE

# TOILET STOOL



**1 Elevated Knees**  
gently raises your knees  
above your hips  
to mimic a natural squat

**2 Ergonomic Angle**  
ideal foot position for  
maximum comfort

**3 Space-saving Design**  
discreetly tucks around your  
toilet while not in use

**4 Non-slip Feet**  
rubber foot grips, prevent  
sliding during use

SCAN TO SEE  
PRODUCT USAGE  
AND BENEFITS



## STANDARD PACKING

Toilet Stool  
24 Pcs



# chop-n-store

chopping board with tray & strainer



↑ TRAY      ↑ SLIDING CHOPPING BOARD      ↑ STRAINER

**TOUGH DURABLE & CONVENIENT**

STANDARD PACKING

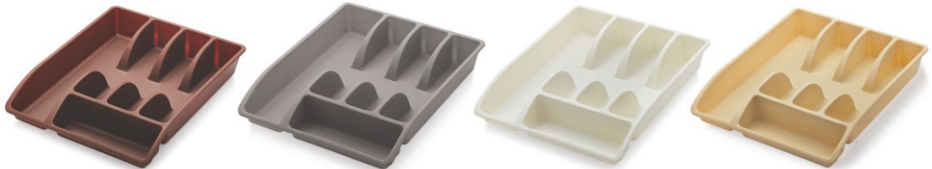
Chop-N-Store  
72 Pcs

JOY OF LIFE

# KITCHEN CUTLERY TRAY



### Available Colors



### STANDARD PACKING

Kitchen Cutlery Tray  
96 Pcs.

# TWINS DELUXE MULTI-UTILITY STAND



### Available Colors



### STANDARD PACKING

Twins Deluxe  
216 Pcs.

# QUBE

MULTI-UTILITY  
STAND



### Available Colors



### STANDARD PACKING

Qube  
216 Pcs.



# Knit

## Organiser Utility Stand



### Available Colors



### STANDARD PACKING

Knit Organiser  
108 Pcs.

JOY OF LIFE

# Knit Utility Stand



### Available Colors



### STANDARD PACKING

Knit Utility  
216 Pcs.

# Multi-Mix Bowl



**Micro  
Ware**  
Exclusive Range For  
Microwave Use

## Available Colors & Sizes



1



2



3



4



5

### STANDARD PACKING

1 - 576 Pcs.

2 - 43 Pcs.

3 - 288 Pcs.

4 - 192 Pcs.

5 - 144 Pcs.

# Multi-Mix Bowl



**5 PCS SET**



**3 PCS SET**

**BPA FREE**



**Micro Ware**  
Exclusive Range For Microwave Use



## STANDARD PACKING

Multi-Mix Bowl  
3pcs - Set (1,2,3)  
144 Sets

Multi-Mix Bowl  
5pcs - Set (1,2,3,4,5)  
60 Sets

# MICROWAVE POPCORN MAKER



**micro  
ware**

Exclusive Range For  
Microwave Use

## STANDARD PACKING

Microwave Popcorn  
Maker  
120 Pcs.

# Knit Lunch Box



**Knit 2051  
(800 ML)**



## Available Colors



## STANDARD PACKING

Knit Lunch Box  
144 Pcs.

# Knit Bread Box



# Knit Butter Box



## STANDARD PACKING

Knit Bread Box  
72 pcs.

Knit Butter Box  
216 pcs.

# OIL CONTAINER



## STANDARD PACKING

1000 MI  
144 Pcs.

600 MI  
216 Pcs.



# FOLDING DESK / TRAY MULTIPURPOSE



## Usage

- Laptop Desk
- Bed Tray
- Study Desk

## Available Colors



## STANDARD PACKING

Folding Desk  
18 Pcs.

# PORTABLE DESK

MULTI-UTILITY COMPACT DESKS



Available Colors & Designs



## STANDARD PACKING

Portable Desk  
18 Pcs.

JOY OF LIFE

# PORTABLE DESK

MULTI-UTILITY COMPACT DESKS



## Available Colors & Designs

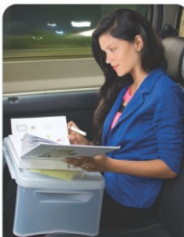


## STANDARD PACKING

Portable Desk  
18 Pcs.

# PORTABLE DESK

MULTI-UTILITY COMPACT DESKS



ON THE GO



USED FOR  
LAP TOPS



OFFICE / HOME



BREAKFAST IN BED

## STANDARD PACKING

Portable Desk  
18 Pcs.

# Junior Table

with Snakes & Ladders game



© Disney



© Disney

## STANDARD PACKING

Junior Table  
24 Pcs.

JOY OF LIFE

S.S  
**Milka**  
 Mugs



**MARVEL**  
 © MARVEL

Available Colors & Designs



STANDARD PACKING

S.S Milka Mugs  
 240 Pcs.

S.S  
**Milka**  
 Mugs



© Disney

Available Colors & Designs



**STANDARD PACKING**

S.s Milka Mugs  
 240 Pcs.

# WALL HOOKS (S.S)



## STANDARD PACKING

Wall Hooks  
384 Sets



# Oval Big Plate

3 pcs set



## Available Colors & Designs



## STANDARD PACKING

Oval Big Plate  
216 Sets

JOY OF LIFE

# Square Big Plate

3 pcs set



Available  
Colors & Designs



STANDARD PACKING

Square Big Plate  
216 Sets

JOY OF LIFE



# pop-up

## ICE TRAY SQUARE SMALL



### Available Colors



Freezer Safe



Dishwasher Safe



Soft & easy, pop-up concept  
stackable design tempting colors

### STANDARD PACKING

Pop-Up Square  
240 pcs.



# pop-up

## ICE TRAY SQUARE SMALL



### Available Colors



**100%  
FOOD  
GRADE**



Freezer  
Safe



Dishwasher  
Safe

**BPA  
FREE**

**Soft & easy, pop-up concept  
stackable design tempting colors**

### STANDARD PACKING

Pop-Up Square  
240 pcs.

JOY OF LIFE



# pop-up

## ICE TRAY ICE-CAPSULE



For An Extra Cool Drink  
easy to fill and stack



Available Colors



Freezer  
Safe



Dishwasher  
Safe



Soft & easy, pop-up concept  
stackable design tempting colors

STANDARD PACKING

Pop-up Capsule  
144 Pcs.

JOY OF LIFE



# XL Ice Cube Tray

For Extra-large Ice Cubes



Available Colors



**Extra-large Ice Cubes  
For An Extra Cool Drink**

*easy to fill and stack  
available in tempting colours*



**stackable design  
tempting colors**

STANDARD PACKING

Pop-Up Xl  
144 Pcs.



# pop-up

ICE TRAY  
WITH STORAGE BOX



empty the contents of the tray in the storage container (holds more than 2 fillings of the tray in the storage container)

### Available Colors



Soft & Easy, Pop-up Concept  
Just Push The Silicone Base  
To Pop-up The Ice Cube.



Freezer  
Safe



Dishwasher  
Safe



Soft & easy, pop-up concept  
stackable design tempting colors

### STANDARD PACKING

Pop-up Ice Tray  
With Storage Box  
96 Pcs.